



9-10 NOVEMBER 2024 | DUBAI, UAE

Leading ESG Initiatives: The Finance Professional's Guide

Environmental, Social, and Governance (ESG) criteria are becoming integral to financial strategies and corporate responsibility. This session is designed for seasoned CPAs, accountants and finance professionals who are ready to lead and integrate ESG initiatives within their organizations. We will explore the essential components of ESG, the role of finance in driving these initiatives, and effective strategies for implementation and reporting. Through our expert insights and practical case studies, you'll gain the tools to embed ESG principles into your financial practices, enhance transparency, and contribute to sustainable business growth.

What You'll Learn:

1. **Understanding ESG Frameworks:** Overview of key ESG standards and frameworks, and their relevance to financial reporting.
2. **Role of Finance in ESG:** How finance professionals can drive ESG initiatives, including integrating ESG considerations into financial planning and risk management.
3. **ESG Reporting and Disclosure:** Best practices for ESG reporting, including metrics, key performance indicators (KPIs), and aligning reports with regulatory requirements and stakeholder expectations.
4. **Strategic Integration:** Strategies for embedding ESG principles into corporate strategy and operations, and how to align these initiatives with business goals.
5. **Stakeholder Engagement:** Techniques for engaging stakeholders on ESG issues, including investors, regulators, and customers, and effectively communicating ESG performance.
6. **Case Studies and Best Practices:** Real-world examples of successful ESG integration and lessons learned from leading organizations.

Key Take-Aways:

1. **ESG Implementation Guide:** A guide for integrating ESG principles into your organization's financial and strategic practices.
2. **Reporting Toolkit:** Frameworks and guidelines for effective ESG reporting, including metrics and disclosure requirements.
3. **Case Study Insights:** Practical examples and best practices from organizations that have successfully led ESG initiatives.
4. **Stakeholder Engagement Strategies:** Techniques for building relationships and communicating ESG efforts with key stakeholders.
5. **Compliance Checklist:** Key compliance requirements and standards for ESG.
6. **Future Trends Briefing:** Insights into upcoming trends in ESG and their potential impact on finance and business strategy.

Fields: Finance, ESG (Environmental, Social, Governance)

By the end of this session, you will be equipped with a comprehensive understanding of ESG principles and practical tools to lead and integrate ESG initiatives effectively within your organization, contributing to both sustainable development and enhanced corporate reputation.



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