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Leading ESG Initiatives: The Finance Professional's Guide

Dr. Belisa Marochi

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About our speaker:

Dr. Belisa Marochi is a prominent Professor at Hult International Business School in Dubai, where she specializes in Leadership, Team Dynamics, and Sustainability. With an extensive academic career that spans Denmark, Sweden, the United States, and the United Kingdom, Dr. Marochi brings a wealth of global expertise to her teaching and research. She holds a PhD from Roskilde University and has earned degrees from esteemed institutions including Brown University, IE Business School, the University of North Carolina at Chapel Hill, and the University of California at Santa Barbara.

As a social scientist and ethnographer, Dr. Marochi's research focuses on stakeholder engagement and collaborative governance, essential areas for finance professionals leading Environmental, Social, and Governance (ESG) initiatives. Her extensive consulting experience includes developing training programs for governments and businesses across the Middle East, Europe, and the U.S., equipping leaders with the tools necessary to implement effective ESG strategies.

In addition to her role at Hult, Dr. Marochi is affiliated with the University of Tampa and Florida International University, where her research examines diplomacy, sustainable development, and international relations. Her collaborations with major corporations such as Airbus, Kraft Heinz, and Procter & Gamble highlight her ability to transform theoretical insights into practical applications, particularly in developing sustainability practices and consumer engagement strategies.

Dr. Marochi's expertise is vital for finance professionals seeking to lead ESG initiatives effectively. By emphasizing the importance of stakeholder communication and collaborative approaches, she empowers leaders to navigate the complexities of sustainability in finance. Her dedication to understanding future trends and global transformations positions her as an invaluable resource for attendees at the PICPA Middle East Convention, where she will guide finance professionals in successfully integrating ESG principles into their organizations.

