



Values and Leadership: Integrating Core Values into Finance Practices

This advanced session is designed for experienced accountants working in the Middle East who seek to deepen their understanding of how traditional values can enhance ethical decision-making and governance in finance practices. As global finance continues to evolve, integrating culturally-rooted values into modern practices can provide a distinctive advantage in fostering trust, integrity, and accountability within the financial sector.

The session will explore how key values and ethics can be harmonized with international financial standards and ethical frameworks. Through interactive discussions, real-world case studies, and practical exercises, participants will gain insights into leveraging these values to address complex ethical dilemmas and improve governance structures.

What You'll Learn:

- Cultural Integration:** Understand how traditional values can be effectively integrated into contemporary financial practices and governance structures.
- Ethical Frameworks:** Analyze how these values align with and enhance established ethical frameworks and standards in finance.
- Practical Application:** Develop strategies for applying values in real-world scenarios to navigate ethical challenges and improve decision-making processes.
- Case Studies:** Examine case studies where values have positively impacted financial governance and ethics in various contexts.
- Governance Improvement:** Learn methods to strengthen governance and build a culture of integrity and accountability within financial organizations.

Key Take-Aways:

- Enhanced Ethical Perspective:** Gain a deeper appreciation for how values can shape ethical perspectives and practices in finance.
- Integrated Strategies:** Acquire actionable strategies for integrating cultural values with international financial standards.
- Improved Governance:** Develop practical approaches to improve governance structures and ethical decision-making in your financial practice.
- Cultural Competency:** Strengthen your ability to navigate and address ethical issues through a culturally informed lens, enhancing your role as a financial leader in a global context.
- Network Expansion:** Connect with fellow Filipino accountants and share insights on integrating cultural values into professional practices.

Fields: *Ethics, Governance, Cultural Values*

This session aims to empower delegates to not only uphold high ethical standards but also to incorporate their cultural heritage into their professional roles, ultimately contributing to a more ethical and effective finance practice.



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