



Fin-LEAD Conference 2026

Finance • Leadership • E-invoicing & Tax • AI • Digital Presence

Leading Beyond Numbers:
Empowering Finance Professionals in the Age of AI

Digital Presence and Personal Branding

Meet our Speaker:



Mrs. Meshael Al Blooshi

Founder & CEO
Riyam Management Consultancy

Mrs. Meshael Al Blooshi is a distinguished HR and organizational development leader, executive advisor, and influential thought leader recognized for advancing talent, leadership, and workplace transformation across the UAE. With over two decades of experience, she has partnered with organizations to strengthen people strategies, organizational culture, employer branding, and leadership excellence. A respected keynote speaker, mentor, and advocate for professional growth, Meshael is known for empowering individuals and businesses to build authentic influence, elevate their professional reputation, and thrive in an increasingly digital world. Her insights combine strategic leadership with practical experience in personal branding, communication, and career development.

At Fin-LEAD Conference 2026, she will inspire finance professionals to cultivate a compelling digital presence and personal brand that enhances credibility, expands opportunities, and positions them as trusted leaders in the evolving business landscape.

15 August 2026 | Dubai, UAE | www.picpadubai.org

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