



Fin-LEAD CONFERENCE 2026

15 August 2026 | 1PM-8PM
Anantara Downtown Hotel,
Dubai, UAE

AGENDA

Fin - LEAD Conference 2026

Finance • Leadership • E-invoicing & Tax • AI • Digital Presence

Leading Beyond Numbers: Empowering Finance Professionals in the Age of AI



15 August 2026 (Saturday) | 1:00PM to 8:00PM
(Attire : Business Formal)

Welcome to the Fin-L.E.A.D. Conference 2026

We are pleased to have you with us as we explore the future of finance, leadership, and innovation.

CONFERENCE OPENING

01:00 PM - 01:40 PM	Doors open for Arrival of Attendees Networking and Welcome Drinks
01:40 PM - 01:50 PM	Invocation Mr. Andrew James Muncay Philippine National Anthem UAE National Anthem
01:50 PM - 01:55 PM	Welcome Address Mr. Lyndon Magsino PICPA Dubai Founder and Chairman
01:55 PM - 02:05 PM	Welcome Remarks Ms. Maria Jaqueline Gonzales PICPA Dubai President 2026-2027
02:05 PM - 02:15 PM	LEAP Program Leadership, Excellence and Advancement Program <i>An Exclusive Personal Growth & Mentorship Journey by PICPA Dubai</i>



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SESSIONS

02:15 PM - 03:05 PM

Strategic CFO: Roadmap to C-Suite Level

Mr. Taher Jhanjharya

Group COO & Advisor to the Board, EFS
CFO, EFSIM KSA

Presentation of Speaker's Plaque and Certificate:

Mr. Erwin Keith Alipio, PICPA Dubai Board Member

Ms. Maria Jaqueline Gonzales, PICPA Dubai President

03:05 PM - 03:15 PM

Coffee Break Raffle Draw

Special Prize

Awarding of Prizes:

Mr. Ranelo Angelo Cureg - Head of Sports Committee

Ms. Emie Rio Titular - Co-Head Events Committee

Special Prize

Awarding of Prizes:

Mr. Ruddy Castro, Co-Head of Membership Committee

Ms. Glaiza Hortaleza, Co-Head CSR Committee

03:15 PM - 04:05 PM

UAE E-Invoicing & Tax Compliance

Mr. Vishal Ghai

Associate Partner - Indirect Taxation
MBG Corporate Services

Presentation of Speaker's Plaque and Certificate:

Ms. Catherine Hermosa, PICPA Dubai Board Member

Ms. Regina Angela Gonzales, PICPA Dubai Vice President



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SESSIONS

04:05 PM - 04:15 PM

MBG Corporate Services (Diamond Partner)

Ms. Catherine Carino,
Associate Director

Raffle Prize sponsored by MBG Corporate Services

Presentation of Sponsor's Plaque:

Ms. Regina Angela Gonzales - PICPA Dubai Vice President
& Head of Sponsorship

Mr. Noel Untalan - Co-Head of Sponsorship Committee

04:15 PM - 05:05 PM

Artificial Intelligence for Finance Professionals

Mr. Damu Winston

Investor – AI, Web3 & Critical Infrastructure,
Winston Trust

Presentation of Speaker's Plaque and Certificate:

Ms. Christine Filomeno, PICPA Dubai Board Member

Ms. Mary Jean Matildo, PICPA Dubai Senior Vice President

05:05 PM - 05:07 PM

Archers MENA Valuation Services LLC (Diamond Partner)

Ms. Lyra Lontoc

Presentation of Sponsor's Plaque:

Ms. Loise Ann Cruz, Head of CSR Committee

Mr. Dave Christian Cabo, Co Head of Membership Committee

Reminder: Coffee and snacks are available at the Banquet Hall



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SESSIONS

05:07 PM - 05:15 PM

CPA Australia Limited (Professional Partner)

Mr. Jatin Sharma,
Regional Manager, Middle East & South Asia

Raffle Prize sponsored by CPA Australia Limited

Presentation of Sponsor's Plaque:
Mr. Lyndon Magsino, PICPA Dubai Founder and Chairman
Mr. Ammel Izon, PICPA Dubai Board Member

05:15 PM - 06:15 PM

Digital Presence and Personal Branding

Mrs. Meshael Al Balushi

Founder & CEO
Riyam Management Consultancy

Presentation of Speaker's Plaque and Certificate:
Ms. Aimberly De Viana - PICPA Dubai Board Member
Ms. Daisy Cureg - Head of Finance Committee

06:15 PM - 06:20 PM

Sahara Sky Travel & Tours (Platinum Partner)

Ms. Norminda Pasco and Ms. Sahara Alhammadi

Presentation of Sponsor's Plaque:
Ms. Maria Jaqueline Gonzales - PICPA Dubai President
Ms. Mary Jean Matildo - PICPA Dubai Senior Vice President

06:20 PM - 06:25 PM

FGF Management Services LLC

Ms. Mary Rose Nadera Biona , Relationship officer

Presentation of Sponsor's Plaque:
Ms. Regine Lei Concepcion - Co-Head of Events Committee
Ms. Jenn San Pedro - Co-Head of Membership Committee



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SESSIONS

06:25 PM - 06:30 PM

Secerio Education Support Services (Platinum Partner)

Ms. Jovy Gutierrez

Presentation of Sponsor's Plaque:

Ms. Bernarda Parada - Co-Head of Membership Committee

Ms. Regina Malabad - Co-Head of Social Media

06:30 PM - 07:15 PM

Executive Leadership Forum: Navigating the Future of Finance

Moderator

Mr. Ammel Izon

Former PICPA Dubai President and current PICPA Dubai Board Member

FORUM PANELISTS

H.E. Ambrosio Brian F. Enciso III

Philippine Consul General in Dubai

Mr. Lyndon Magsino

Global C-Suite Executive Board Strategic Advisor
Finance • Risk • Governance

Dr. Belisa Marochi

Professor,
Hult International Business School Dubai

Q&A



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SESSIONS

06:30 PM - 07:15 PM

Executive Leadership Forum:

Navigating the Future of Finance

Presentation of Plaque and Certificate of Appreciation to Panelists:

H.E. Ambrosio Brian F. Enciso III

Philippine Consul General in Dubai

Presentation of Speaker's Plaque and Certificate:

Ms. Maria Jaqueline Gonzales, PICPA Dubai President

Ms. Anna Lyne Cariño - Head of Events & Head of Communications

Mr. Lyndon Magsino

Global C-Suite Executive Board Strategic Advisor
Finance • Risk • Governance

Presentation of Speaker's Plaque and Certificate:

Ms. Christine Filomeno, PICPA Dubai Board Member

Ms. Maria Jaqueline Gonzales, PICPA Dubai President

Dr. Belisa Marochi

Professor,

Hult International Business School Dubai

Presentation of Speaker's Plaque and Certificate:

Ms. Maria Jaqueline Gonzales, PICPA Dubai President

Ms. Mary Jean Matildo, PICPA Dubai Senior Vice President

Mr. Ammel Izon,

Former PICPA Dubai President and current PICPA Dubai Board Member

Presentation of Speaker's Plaque and Certificate:

Ms. Maria Jaqueline Gonzales, PICPA Dubai President

Ms. Regina Angela Gonzales, PICPA Dubai Vice President



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DINNER BUFFET

07:15 PM - 08:15 PM

Dinner Buffet

With Special Serenade Performance

08:15 PM - 08:25 PM

RAFFLE PRIZES

Special Prizes from PICPA Dubai

Grand Prize sponsored by
Sahara Sky Travel & Tours

One (1) Roundtrip Ticket
UAE - Manila - UAE

08:25 PM - 08:30 PM

Closing Remarks

Ms. Mary Jean Matildo
PICPA Dubai Senior Vice President 2026-2027



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SPEAKERS PROFILE

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Executive Leadership Forum: Navigating the Future of Finance

Meet our Panelist:



**H.E. Ambrosio
Brian F. Enciso III**
Philippine Consul General in Dubai

The **Honorable Ambrosio Brian F. Enciso III** is the **Consul General of the Republic of the Philippines in Dubai and the Northern Emirates**, a distinguished career diplomat whose leadership reflects excellence in diplomacy, public service, and international engagement. Throughout his diplomatic career, he has endeavored to advance Philippine political and economic interests with the country's bilateral partners, as well as promote the welfare of Filipinos overseas.

A steadfast advocate of Filipino professionals, Consul General Enciso continues to support initiatives that empower the Filipino expatriate community by promoting professional excellence, collaboration, and nation-building beyond borders.

As an esteemed panelist at the Executive Leadership Forum: Navigating the Future of Finance, he will bring a distinguished diplomatic perspective on global economic trends, international cooperation, and visionary leadership, offering invaluable insights on how finance leaders can navigate an increasingly interconnected and rapidly evolving global landscape.

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Executive Leadership Forum: Navigating the Future of Finance

Meet our Panelist:



Mr. Lyndon Magsino

Global C-Suite Executive Board
Strategic Advisor
Finance • Risk • Governance

Mr. Lyndon Magsino, EMBA, CPA, CIA is an internationally respected business executive and strategic leader with extensive experience shaping corporate strategy, governance, enterprise risk, and organizational transformation across global financial institutions. Throughout his distinguished career, he has advised boards, executive committees, and senior leadership teams on navigating complexity, strengthening institutional resilience, and delivering sustainable business value in an evolving global economy.

Widely recognized for his thought leadership and commitment to professional excellence, he has played a pivotal role in advancing the finance and accountancy profession through executive mentoring, leadership development, and cross-border collaboration. His ability to bridge strategic vision with disciplined execution has earned the trust of business leaders across industries.

As a panelist at the Executive Leadership Forum: Navigating the Future of Finance, Lyndon will offer forward-looking perspectives on executive leadership, governance, and strategic decision-making, inspiring finance professionals to lead transformation, foster resilience, and create enduring value in an increasingly dynamic business landscape.

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Executive Leadership Forum: Navigating the Future of Finance

Meet our Panelist:



Dr. Belisa Marochi

Professor, Hult International Business School Dubai

Professor Belisa Marochi, PhD is an internationally recognized academic, researcher, and executive educator at Hult International Business School, with expertise spanning leadership, sustainability, international relations, organizational transformation, and future-focused business strategy. She has taught and conducted research across Europe, the United States, Africa, the Middle East, and Asia, while advising multinational organizations on leadership, consumer insights, and sustainable business practices.

A TEDx speaker and recipient of Hult's Professor of the Year recognition, Dr. Marochi is known for translating complex global trends into practical leadership insights that inspire action. Her work on representation, influence, and authentic leadership positions her to provide a compelling perspective on building a meaningful digital presence and personal brand.

As a panelist at the Executive Leadership Forum: Navigating the Future of Finance, she will contribute thought-provoking perspectives on adaptive leadership, strategic foresight, and building resilient organizations that can thrive amid disruption, innovation, and an increasingly interconnected global economy.

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Strategic CFO: Roadmap to C-Suite Level

Meet our Speaker:



Mr. Taher Jhanjharya

Group COO & Advisor to the Board, EFS
CFO, EFSIM KSA

Mr. Taher Jhanjharya is Advisor to the Board, CFO, and financial transformation leader with over 18 years of executive experience across finance, governance, operations, and digital transformation. As CFO of EFSIM KSA and Advisor to the Board of EFS Facilities Services Group, he contributes to financial stewardship, governance excellence, strategic planning, capital optimization, M&A support, and technology-enabled transformation across a multinational platform spanning 27 countries and 30,000 employees.

Recognized through the CXO 50 Awards for innovative leadership and business value delivery, Mr. Jhanjharya is a credible voice on "Strategic CFO: Roadmap to C-Suite Level."

During the PICPA Dubai Fin-LEAD Conference 2026, he will share high-level insights on how finance leaders can elevate from financial stewardship to strategic influence, C-suite readiness, and enterprise value creation, aligning with PICPA Dubai's commitment to professional excellence, strategic leadership, and future-ready finance capabilities.

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UAE E-Invoicing & Tax Compliances

Meet our Speaker:



Mr. Vishal Ghai

Associate Partner – Indirect Taxation
MBG Corporate Services

Mr. Vishal Ghai is an Associate Partner – Taxation at MBG Corporate Services, bringing over a decade of experience in indirect taxation, financial reporting, audit, and regulatory advisory, including more than six years serving organizations across the UAE, Saudi Arabia, Bahrain, and Oman.

A qualified Indian Chartered Accountant, he has extensive expertise in VAT advisory, compliance, litigation, tax health checks, voluntary disclosures, private clarifications, reconsiderations, and refund optimization. He has successfully advised clients across healthcare, education, manufacturing, utilities, retail, hospitality, tourism, real estate, shipping, and logistics, delivering practical, business-focused tax solutions.

At Fin-LEAD Conference 2026, Vishal will share actionable insights on UAE E-Invoicing and tax compliance, helping finance professionals strengthen compliance frameworks, manage regulatory changes, and prepare their organizations for the UAE's rapidly evolving digital tax ecosystem.

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Artificial Intelligence for Finance Professionals

Meet our Speaker:



Mr. Damu Winston

Investor – AI, Web3 & Critical Infrastructure, Winston Trust

Mr. Damu Winston, MBA, PMP, is the Former Global Head of Web3 at Amazon. He is an internationally recognized investor, boardroom advisor, and AI strategist with extensive experience in digital transformation, emerging technologies, financial services, and institutional innovation. As Founder of Winston Trust and Deep Learning Intelligence, he advises ultra-high-net-worth individuals, family offices, and global organizations on artificial intelligence, digital assets, strategic investments, and the future of finance. His expertise spans AI adoption, cloud technologies, governance, regulatory innovation, and enterprise transformation, supported by globally recognized certifications from AWS, Microsoft, and IBM.

A sought-after keynote speaker and thought leader, Mr. Winston brings a practical, executive perspective on leveraging AI to create business value.

At Fin-LEAD Conference 2026, he will empower finance professionals with actionable strategies for harnessing Artificial Intelligence to enhance decision-making, improve productivity, and lead confidently in the rapidly evolving digital finance landscape.

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Digital Presence and Personal Branding

Meet our Speaker:



Mrs. Meshael Al Blooshi

Founder & CEO
Riyam Management Consultancy

Mrs. Meshael Al Blooshi is a distinguished HR and organizational development leader, executive advisor, and influential thought leader recognized for advancing talent, leadership, and workplace transformation across the UAE. With over two decades of experience, she has partnered with organizations to strengthen people strategies, organizational culture, employer branding, and leadership excellence. A respected keynote speaker, mentor, and advocate for professional growth, Meshael is known for empowering individuals and businesses to build authentic influence, elevate their professional reputation, and thrive in an increasingly digital world. Her insights combine strategic leadership with practical experience in personal branding, communication, and career development.

At Fin-LEAD Conference 2026, she will inspire finance professionals to cultivate a compelling digital presence and personal brand that enhances credibility, expands opportunities, and positions them as trusted leaders in the evolving business landscape.

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EVENT PARTNERS

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MBG Corporate Services

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For Inquiries, please contact:

Ms. Catherine Carino

Associate Director

Email ID: c.carino@mbgcorp.com

Mobile Number: +971 50 521 85 32

www.mbgcorp.com

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Archers MENA Valuation Services LLC

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ARCHERS

Valuation & Advisory

For Inquiries, please contact:

Ms. Lyra Lontoc

Email ID: lyra.lontoc@archersmena.com

Mobile Number: +971 58 980 81 27

www.archersmena.com

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CPA Australia Limited

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For Inquiries, please contact:

Mr. Jatin Sharma
Regional Manager, Middle East &
South Asia
Global Member Experience | CPA
Australia
Ph: +971 542808999

IMA Middle East, India & Africa

Platinum Partner

For Inquiries, please contact:

Mr. Ahmad Mkhallati
Senior Director, IMA Middle East,
India, & Africa Operations
+ 971 50 354 6910
amkhallati@imanet.org
imamiddleeast@imanet.org



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For Inquiries, please contact:

Mr. Angel Secerio

Email ID:

angel.secerio@insightsincorporated.com

jovy.gutierrez@secerio.com

Mobile Number: +971 52 137 66 88

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For Inquiries, please contact:

Ms. Mika Bautista | Mr. Paolo Santos

Email ID:

mikab@rockwell.com.ph

paolos@rockwell.com.ph

Mobile Number:

+63 917 833 18 78

+63 917 877 15 47

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For Inquiries, please contact:

Ms. Norminda Pasco

Email ID:
normindapasco@yahoo.com

Mobile Number:
+971 54 224 37 60
+971 50 849 63 59

FGF Management Services LLC

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For Inquiries, please contact:

Ms. Mary Rose Nadera Biona

Email ID:
rosenbiona@gmail.com

Mobile Number:
+ 971 56 975 8179

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Ammel Izon**

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10

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